

Helping industry boost productivity through worker performance.

Never Let Go (or NLG, as they are known in the market) is becoming a market leader in safety. With its mission to 'make safety simple', the future is bright for Team NLG as they help the worker to enjoy an improved safety culture, a better health record and higher levels of productivity. NLG believe that the measurement of true success is when every party is a winner – the worker, their manager, the employer, the respective market – and everyone can benefit from this win-win culture.

NLG's current focus is on tethering tools and they are driving the market through a unique combination of product innovation and productivity measures. With statistics showing objects falling from height as the second biggest workplace killer, NLG's expertise is a timely introduction. They have the widest range of solutions globally to prevent tools – from screwdrivers to scaffold poles, phones to portable generators – falling from height and injuring others. They serve many markets with their ground breaking developments including construction, oil and gas exploration, nuclear, power and utilities.

The Head of Product Design and Development states "There isn't a problem that the NLG haven't managed to resolve with a customer-approved solution. We don't give up until we crack the problem!" This demonstrates NLG's commitment to make it happen. "We are a Never Say No organisation" says Julian Aris, CEO and founder, "it is this tenacity that shows why we are known as Never Let Go."

Another market sector is being addressed by the end of the year, when NLG anticipate the next innovative product line will reinvent the way we view another workplace problem. NLG wholly believes in a collaborative approach and encourages anyone who shares their vision to join the NLG Development Forum, giving their input to improve the world of work and joining the online discussions and workshops – 'together is better' they say and there's not a better time to prove it.

NLG anticipate that its next innovative product line will be in place by the end of the year and it will reinvent the way we view another workplace problem.

About Never Let Go
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For more, visit
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